2015 02 03 FLYER

PAGE 1

**HEADER** – SAME AS 2014-15 12 01 FLYER.PDF (LAXALES LOGO AND PHONE NUMBERS)

* Two small changes to phone number section
  + Where it says “Lana Batty” please change that to Central Coast
  + Next to that where it says Head Office – please change that to Lana Batty
  + VIC – please change to Michelle Furst (not Silvana Chiovitti)

**Opening Banner**

* NEW YEAR – NEW SALON
  + 2015 is time to renew!(fireworks theme)
* Put salon online logo & Your Exclusive Coupon section change text to (copy from 2014-15 12 01 FLYER.PDF)
  + Enter code 5OFF2015 in the check out and receive 5% off your ENTIRE ORDER
* FREE GIFTS (fireworks / new years theme)
  + Spend over $150 and receive a free GKMBJ Lactic Travel Pack (gk travel lactic.jpg) valued & GKMBJ Detangling Vitaliser Brush (bbj100.jpg) Valued at $14.90
  + Spend over $800 and receive valued a GKMBJ Big Wheel Trolley (q8.jpg) Valued at $119.95
  + Spend over $1200 and receive 2 x 4L GKMBJ Shampoo / Conditioner (4L.jpg) of your choice valued at $139.90

**Section 1**

* TRANSFORM YOUR COLOUR
  + STOCK UP, SWITCH & SAVE WITH LAXALES IN 2015
* ALL Brands 10% Off (see all logos in colour logos folder – put them all in) EXTRA Special Savings
  + ASP Bred Range (aspbredcolours.jpg) 15% Off – Normally $15.90 now $13.50
  + Koza Colour (Koza-tint-new.jpg) 15% Off – Normally $5.95 Now $5.06
* NEW TO KOZA OR GKMBJ – SAVE HEAPS WITH OUR INTRODUCTORY DEALS
  + GKMBJ Opening Deals (gk36.jpg)
    - 6 Colour Sampler Valued at $87.65 Pay only $50! Save over 40%
    - 60 Colour Deal Valued at $799 Pay only $499! Save over $300!
    - 100 Colour Deal Valued at $1219 Pay only $849! Save $370!
  + Koza Opening Deals (koza colour 36.jpg)
    - 8 Colour Sampler Valued over $80. Pay only $50.00
    - 36 Colour Deal Valued at $334. Pay only $199! Save $135
    - 72 Colour Deal Valued at $588. Pay only $399! Save $189
  + For Full GKMBJ and Koza Deal Contents ask your rep or visit [www.laxales.com.au/colourdeals](http://www.laxales.com.au/colourdeals)

**Section 2**

* UPDATE YOUR SALON
  + AMAZING KOZA FURNITURE DEALS
  + Finance Provided by Rentlite to approved customers\* (Rentlite\_logo.jpg)
* DEAL 1
  + ANY 2 KOZA CUTTING CHAIRS (8842.jpg x 2)
  + 2 KOZA BIG WHEEL TROLLEYS (q8.jpg x 2)
  + 1 KOZA BASIN (9028.jpg x 1)
  + VALUED AT UPTO $1336.90
  + PAY ONLY $1199 Save upto $140!
  + FINANCE AVAILABLE FOR AS LITTLE AS $1.83 per day\*
* DEAL 2
  + ANY 4 KOZA Cutting Chairs (8842 x 4)
  + 4 KOZA BIG WHEEL TROLLEYS (q8.jpg x 4)
  + 2 KOZA BASINS (9028.jpg x 2)
  + Valued upto $2673.80
  + PAY ONLY $2299 Save upto $375!
  + FINANCE AVAILABLE FOR ONLY $3.48 per day\*
* FOR LARGER DEALS OR TO ADD CUTTING STATIONS, RECEPTION DESKS – PLEASE CONTACT YOUR REP OR GIVE US A CALL

PAGE 2

**Section 1**

* Header: 2015 – The Year of the Barber (Page design theme like the barber poles blue / red / white)
* Wahl Ultimate Barber Tool Kit (kit.jpg)
  + Amazing Value Over $530 Pay only $399
  + Exclusive to Laxales: Buy and get a free Koza Barber Pole valued at $99.95 (ym58.jpg)
  + Comes with Icon Clipper, Balding Clipper and Detailing Trimmer
  + Heaps of goodies and a FREE Carry Case + Soft Storage Cases for clippers / trimmers
  + Buy 2 for $750 (Save a further $50!) Or as low as $1.16 per day!\*
* Wahl Taper 2000 & Beret (8472.jpg)
  + Best Selling Wahl Combo Kit
  + Contains Taper 2000 & Wahl Beret Cordless Trimmer (Lithium Battery)
  + Save $69.00
  + Buy 3 for $500 (save a further $37). Or as low as $0.78c per day!\*
* Barber Brushes (jdminilogo.jpg)
  + Denman Jack Dean Military Brush (jdmilitary.jpg)
    - Natural Bristle with Nylon for courser hair types.
    - $19.95ea and Retil for $29.95
    - Buy 6 get 1 Free - That’s 15% Off! \*Denman Brushes can’t be mixed
  + Denman Jack Dean Club Brush (jdclub.jpg)
    - Extra Soft Natural Bristle for finer hair.
    - $23.25ea and Retail for $34.95
    - Buy 6 get 1 Free – That’s 15% off \*Denman Brushes can’t be mixed
  + Koza Round Neck Brush (1713.jpg)
    - $7.95ea
    - Buy 2 get 1 free – that’s 33% Off! \*Koza Brushes can’t be mixed
  + Koza Neck Brush with Powder Dispenser (58.jpg)
    - $7.95ea
    - Buy 2 get 1 free – that’s 33% Off! \*Koza Brushes can’t be mixed
    - NB: You can combine two products above into one section with pricing being identical
* Razors and Blades
  + Astra Blades – Direct from Europe (Astra Pillar.jpg)
    - As low as $$9.48 each (100 pillars)
    - Normally $18.95
  + Feather Cut Special Blades (Specbox,jpg)
    - Buy 6 for $180 That’s only $30 each!
    - Buy 12 for $150 That’s only $25 each!
  + Nikky Two-In\_One Blades (2-in-1 blades.jpg)
    - Packet $9.95
    - Pillar of 10 Packets $59.95
  + Henbor Cut Throat Razor with Thinning Guard (710b.jpg)
    - $12.00
    - Made in Italy (made\_in\_italy3.jpg)
* Scissors & Thinners
  + Henbor 6.5” & 7” Barber Scissors (79970.jpg)
    - $59.00
    - Made in Italy (made\_in\_italy3.jpg)
    - Also available in 5”to 6”
  + Henbor 5.5” & 6.5” Thinner
    - $59.00
    - Made in Italy (made\_in\_italy3.jpg)
* Koza Scalp Care Deal (ksc.jpg)
  + 6 x Active Treatment Shampoo with Tea-Tree Oil & Pepperment x 250ml
  + 6 x Anti Dandruff Shampoo to fix problems scalp x 250ml
  + 6 x Hygiene Conditioner x 250ml
  + PLUS 1 of each of the above in 1L basin size
  + All this for only $99.95 – That’s 33% OFF
* GKMBJ Men’s Mini Deal (mens mini.jpg)
  + Your choice of Everyday, Mint or Thickening Range
  + Receive 4 x Your Choice of Shampoo, 4 x Mens Conditioner PLUS FREE Sample Sachets, Retail Booklets and Mini Stand, Posters, Bags
  + Retail Value $159.60
  + Salon Cost Normally $95.90 – Pay Only $74.95
  + Free Stock Valued at $60.00
  + Full Mens Range also Available for $199.95 – See your rep for more details
* GKMBJ Men’s Packs (bbj147 + bbj148.jpg)
  + Available in Mint and Everyday
  + Comes with the amazing Moulding Clay
  + 25% Off – was $18.50 now $13.88
* Barber Basics
  + Alum. Spray Bottle Silver or Red 500ml (
  + New pack follow)
    - $5.95 each
    - Buy 2 get 1 Free – That’s 33% OFF
  + Black Pocket Combs – Packet of 20 (photo to follow)
    - Was $12.00 – now only $7.50! Crazy Price!
  + Koza Neck Strips (neck strip.jpg)
    - 6 in packet
    - 1000s sold
    - $19.75 each or Buy 12 & get 25% Off
  + Koza Neck Rolls (neck rolls.jpg)
    - 16 rolls per box
    - $78.90 each box or buy 3 boxes for $150.00
    - That’s 35% OFF
* Barber Chairs (get top section from p4 of 2014-15 1201 Flyer.pdf)
  + 8705 $499 – As low as 78 cents a day!\*
  + 8702A $599 – As low as 93 cents a day!\*
  + 22510 $899 – As low as $1.38 a day!\*

PAGE 3

* SALON ESSENTIALS – STOCK UP IN 2015
* GKMBJ 1L RANGE (1ltr groupshot.jpg + bbj155.jpg + bbj156.jpg)
  + - * ALL Variants 15% OFF
    - KOZA 5L Classic Shampoo & Conditioner Range (c19 + c22.jpg)
      * OVER 25% OFF $10.95
      * MAX. 4 PER ORDER
      * NOW WITH PUMP INCLUDED – VALUED AT $3.95 EACH!
    - Natural Look Silver Screen Blonde Shampoo & Conditioner (101610.jpg and 51615.jpg)
      * BONUS SIZE 25% Extra 375ml
      * $7.00 each
      * Buy 12 Spoo & 12 Cond get 10% off
    - PERMS & STRAIGHTENING
      * Koza Perming Set 1 & 2 (perming set 25% extra.jpg)
        + 25% Bonus Size 140ml
        + Compare size against what you use in your Salon! Size does matter!
        + $10.50 each
        + Buy 6 get 10% Off
        + Buy 12 get a whopping 50% Off - $5.25 Each
      * Natural Styling Perms 1L (neut.jpg)
        + Reduced – Was $25.95 On Sale at $19.95 each!
      * Joumia Wave Plus Solution & Neut (10164.jpg)
        + Reduced! Was $14.50 On Sale at $10.95ea
      * Koza Lavender Perms (perm800.jpg)
        + Normally $11.50 – Now $9.95
    - SUNDRIES AND ACCESSORIES
      * Mirrors
        + Foam Backed Rectangle or Round Was $17.95 – Now $12.95 (foam rec.jpg)
        + Round Black or Silver Backed Was $9.95 – Now $7.95 (foam round.jpg)
      * Clips
        + Sectioning Clip Metal Back $6.95 - Buy 1 get 1 Free – That’s HALF PRICE (19.jpg)
        + Sectioning Clip All Plastic $4.95 – Buy 1 get 1 Free – That’s HALF PRICE (18.jpg)
      * Brushes
        + Hot Ceramic Brushes HALF PRICE

Available in 25mm, 32mm, 43mm, 53mm (photo to follow)

From $4.13 - $5.58 each!

* + - * + \*NEW Vitaliser Detangler Brush (koza vitaliser brush.jpg – please deep etch)

Available in Pink & White or Red & Black

Only $4.50

Buy 6 get 10% off

* + - * Perm Rods
        + Assorted Sizes (photo to follow)
        + Buy 12 packets for $6.00!
      * Setting Rollers (photo to follow)
        + Assorted Sizes
        + Buy 12 packets for $6.00!
    - Sprays and Mousses
      * + GKMBJ Flexi-Hold Hair Spray 400g Normally $8.95 – Now only $4.95 \*Min. 12 (bbj044.jpg)
        + GKMBJ Mega-Hold Lacquer 500g Normal $8.95 – Now only $5.50\* Min. 12 (bbj134 4.jpg)
        + GKMBJ Mousse 250g Normally $7.95 – Crazy Price $3.95\* Min. 12 (bbj051.jpg)
        + Goldwell Hair Lacquer 500g Only $6.95 (lacquer500.jpg)
        + Silhouette Hair Lacquer 500g Only $6.95 (sil500.jpg)
        + Salon Only Hair Lacquer 500g Only $6.95 (83042.jpg)

PAGE 4

* APPRENTICE KITS – GET READY FOR TAFE & YOUR FIRST SALON JOB (photo to follow)
  + - * Base Kit $179.95 Includes
        + 5.5 Inch Scissor
        + 5.5 Inch Thinner
        + Cut throat Razor
        + Razor Blades Packet
        + Vent Brush
        + Teasing Brush
        + Bottle Brush
        + Afro Comb
        + Cutting Comb
        + 7 Row Brush
        + Hot Curl Ceramic Brush 25mm, 32mm, 43mm, 53mm
        + Tool Bag
        + Scissor Holster / Pouch
        + Hair Straightener
        + Butterfly Clips Pkt of 12
        + Box Double Prong Curl Clips
        + Latex Gloves Box / Tub
      * KIT ADD ONS
        + Clippers

Santorini Clipper – add on $44.95 (Save $5) (clipper blue.jpg)

Wahl Taper 2000 – add on $79.95 (Save $20) (taper 2000 alum.jpg)

Wahl Beret & Taper 2000 Combo – add on $159 (Save $20) – Limited stock (8472.jpg)

* + - * + Dryers

Wahl Super Dry Dryer – add on $33 (save $6) (super dry dyer black.jpg + superdryerpink.jpg)

Solis Swiss Perfection Purple – add on $89.95 (Save $10)

Parlux 385 Dryer – add on $159 (save $10.00)

* + - * + Scissor & Thinner Upgrade

Sfily Line Scissor & Style Line Thinner – Higher Grade Stainless Steel - $80.00 (Save 40) (81555.jpg + 81855.jpg)

Diamond Orange Scissor & Style Line Thinner – Best Grade Stainless Steel – add on $125 (Save $125) (82455.jpg + 81855.jpg)

* + - COPY KOZA FURNITURE PAGE from SAME AS 2014-15 12 01 FLYER.PDF BUT REDUCE TO FIT APPRENTICE KIT (maybe remove banner)
      * Remove from 7002 – “due early 2015”
      * Under 8821 put “NB: Available in Star base only”
      * Under 8842 put “NB: Available Star Base Only”
      * Remove Barber Chairs Section (top row of 3 chairs)
      * Add new banner – Salon Tools Finance Powered by Rent–Lite
        + Finance available for Any purchase over $500
        + Eg. $599 basin for as low as 93 cents a day!\*

**Terms and Conditions**

All pricing is including GST and excluding Freight. Please consult warranty on our website www.laxales.com.au Salononline Coupon Codes: Limit 1 coupon per customer. Must be entered online to redeem. Salononline Voucher ends 31/03/2015. Salon Online voucher cannot be used when ordered through a Laxale’s Sales Representative. Specials available to Salons and HHWH only. Specials can be withdrawn at any time. Free Gifts available while stocks last and cannot be redeemed for cash or substituted with any other product. Finance provided by Rentlite for approved customers only. Finance calulations based on 36 month terms. For availability, call your sales representative. Full terms and conditions available at www.laxales.com.au. All pricing includes GST. E&OE.